RAWHIDE KID

APPROVED BY THE COMICS CODE AUTHORITY

MC

10¢

25 DEC.

"THE BAT STRIKES!"

SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT

and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS OF MIGHTY MUSCLES!

or LOSE up to 50 LBS. of UGLY, DANGEROUS FAT

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Are YOU SKINNY like I was?

a 90 lb. weakling who became world's strongest man

George Jowett BEFORE

George Jowett Champion of Champions World's Greatest Builder of Champions and REAL HE-MEN out of SKINNY and FLABBY weaklings

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and $100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a WORLD CHAMPION.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS. YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Power Method" is TESTED-PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

I GAINED 60 LBS. OF SHAPELY MIGHTY MUSCLES

This Can Be YOU in a Short Time!

BEFORE

Mailing Coupon I was a 125 lb. 6 ft. skinny weakling

says JOHN SILL

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.

AFTER

Mailing Coupon 185 lb. HEAD-TO-TOE HE-MAN POPULAR ATHLETE You can be, too!

This now MAGNIFICENT, MODERN HERCULES, 26 yr. old teacher, Wm. Butler,

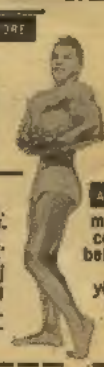
says to YOU, "No matter WHAT your age, I advise you, SEND for the JOWETT WONDER PICTURE COURSES at once. Under the World's GREATEST BODY-BUILDER, George Jowett, I now have 18½" ARMS, a 52" CHEST my STRENGTH has greatly improved. So have my sports. I have won titles like 'Mr. Virginian', 'Mr. State Y.M.C.A.', etc."

How would YOU like to have 18½ inch ARMS, a 52 inch CHEST like this Jowett pupil NOW has?

I BROKE A WORLD'S STRENGTH RECORD!

BEFORE

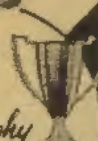
JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day, JOWETT CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.



AFTER

mailing coupon below—like you do NOW.

WIN A BIG Silver Trophy and $100 IN CASH



MAIL THE COUPON TO ME NOW and I'll Send You FREE these 5 AMAZING PICTURE-PACKED COURSES

(before it is too late) as John Sill and the others did

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU

Formerly $5.00 each. MILLIONS were sold at $1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE and you have to pay $1.00 or $5.00.

JOWETT INSTITUTE OF PHYSICAL TRAINING, DEPT. MA-110 Great Neck, New York

Dear George: I'm checking everything I need to give me the kind of body I want: ☐ **I want to gain .....lbs. (fill in).**

☐ I want to add inches of muscle to my ☐ Arms ☐ Chest ☐ Legs ☐ Shoulders
☐ I want to become a winning athlete ☐ I want NEW PEP, NEW ENERGY
☐ I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all 5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10c FOR POSTAGE AND HANDLING.

Name .....

Address .....

City .....Zone .....State .....

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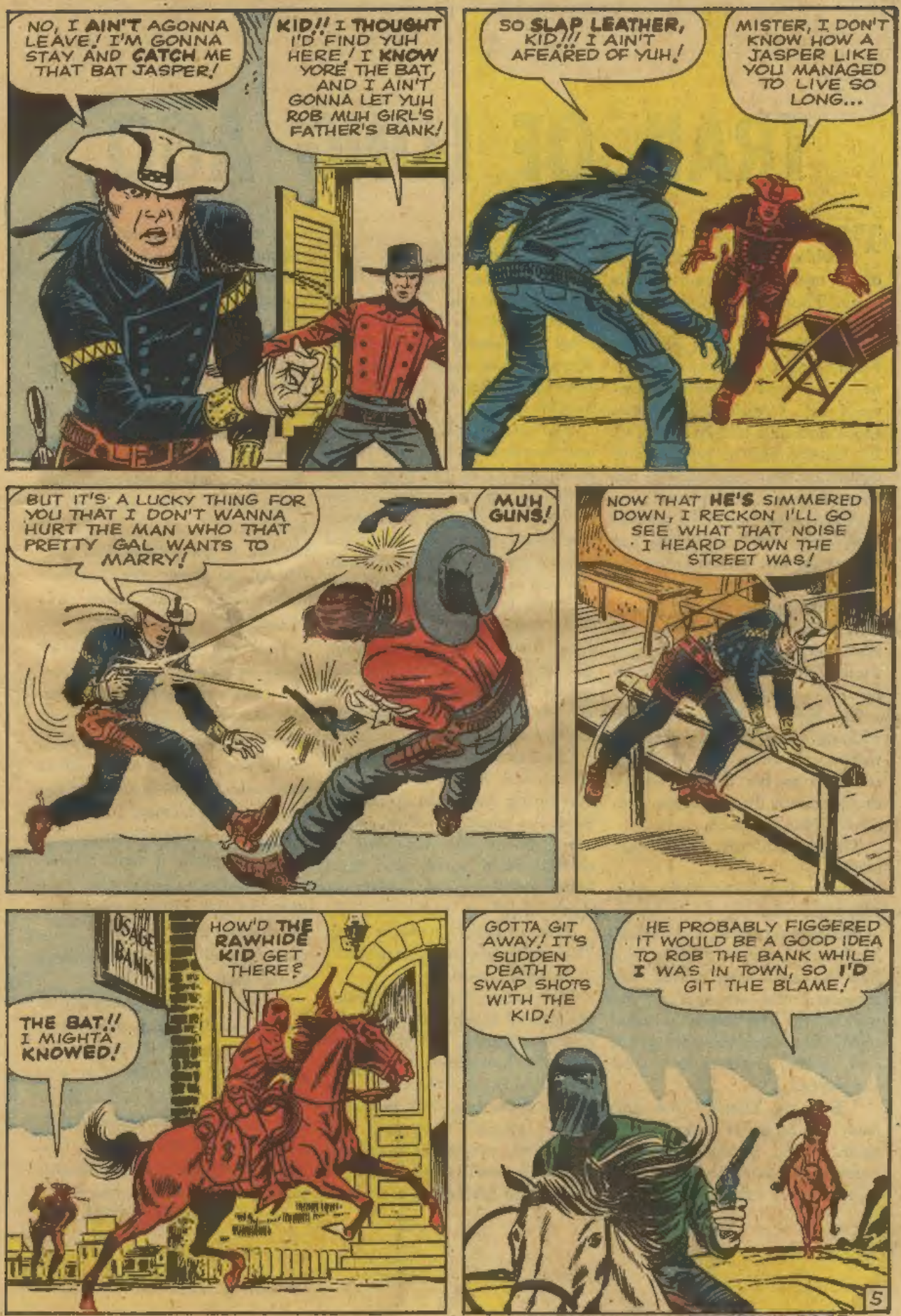
THE RAWHIDE KID in... THE BAT STRIKES!

by Stan Lee
BOOTS
BETTER CLEAR THE STREETS! THAT'S THE RAWHIDE KID, IN THE FLESH!
AND THE SHERIFF WALKIN' ROUND WITH A BAD ARM! THIS TOWN'LL BE WIDE OPEN FOR 'IM!

SAY!! NOW THAT I SEE THE RAWHIDE KID, I RECKON IT'S EASY TO GUESS WHO THE BAT IS!
YEAH! WE SHOULDA THOUGHT OF THAT BEFORE!
WE SHOULDA FIGGERED THAT A SLICK BANK ROBBER LIKE THE BAT HAD TO BE SOMEONE AS DANGEROUS AS THE RAWHIDE KID!
'SCUSE ME, LADY, I'M LOOKING FOR...
IT'S THE RAWHIDE KID! RUN, BABY-- RUN!
SAY, MISTER...
DON'T SHOOT! DON'T SHOOT!
CAN YOU TELL ME WHERE--?
S-SORRY, KID... I-I GOTTA GO!
NOW HOLD ON, HOMBRE! ALL I WANT IS SOME INFORMATION!
I AIN'T FIXIN' TO BITE ANY HEADS OFF!
IF IT'S TROUBLE YORE LOOKIN' FOR, MEBBE I CAN OBLIGE, KID!
SETH WILSON!!
LOOK, MISTER, ALL I WUZ TRYIN' TO DO WAS FIND OUT WHERE YUH KEEP THE BANK IN THIS HERE TOWN!
THAT'S ALL, EH?
2

IT WOULDN'T BE BECAUSE YORE REALLY THE BAT, LOOKIN' FOR ANOTHER BANK TO ROB, WOULD IT?
Y'KNOW, IT'S ABOUT TIME THE FOLKS IN THIS ONE-HOSS TOWN LEARNED SOME MANNERS!
AND I RECKON THIS IS AS GOOD A TIME AS ANY TO TEACH IT TO YUH!
I NEVER EVEN HEERD OF THAT BAT HOMBRE, BUT IF'N I WAS HIM...
IT WOULD TAKE SOMEONE A HEAP FASTER'N YOU TO CATCH ME!
EXACTLY TEN MINUTES LATER...
I HEERD TELL THAT THE PRESIDENT OF ONE OF THE TOWN BANKS LIVES HERE!
HOW DARE YOU BARGE IN HERE, SIR?
CAREFUL, MR. HARPER! TH-THAT'S THE RAWHIDE KID!
LOOK, ALL I WANT TO DO IS DEPOSIT SOME MONEY WITH YOU... BUT EVERY-BODY IN TOWN RUNS OFF WHEN I COME NEAR 'EM!
SO I RECKONED THIS WAS THE ONLY WAY TO DO IT!
KID, YOU'RE NOT LEGALLY WANTED IN THIS COUNTY, BUT I STILL WON'T TOLERATE THE LIKES OF YOU IN MY TOWN!
DON'T WORRY, LAWMAN, I'LL BE LEAVIN' SOON! FIRST, HERE'S THE MONEY I WANT TO DEPOSIT!
KEEP YOUR MONEY, SON! MY BANK WILL NOT ACCEPT IT FROM A MAN WITH YOUR REPUTATION!
3

LOOK, KID, FOR ALL WE KNOW YORE THE BAT, THE MASKED HOMBRE WHO'S BEEN ROBBIN' EVERY BANK IN THIS TERRITORY!
AND I DON'T AIM TO GIVE YOU A CHANCE TO GET INSIDE OF MY BANK AND PLAN HOW TO ROB IT!
DEAR, PLEASE BE CAREFUL! YOU KNOW THE KID'S REPUTATION!
MY HUSBAND DIDN'T MEAN TO INSULT YOU, YOUNG MAN!
WHY DID YOU HAVE TO COME HOME AND UPSET MY PARENTS? WE'RE A HAPPY FAMILY, NOT LOOKING FOR TROUBLE! WHY DON'T YOU LEAVE US ALONE!
DON'T BE AFEARED, HONEY! HE WON'T DO NOTHIN' WHILE I'M HERE!
SETH, DARLING! THANK HEAVENS YOU'VE COME!
KID, IF YOU BEEN FRIGHTENIN' THE GAL I'M FIXIN' TO MARRY, THEN I'M GONNA...
SAVE YORE BREATH, HOMBRE!
I'LL BE LEAVIN' NOW... BUT FIRST I WANNA THANK YOU ALL FOR THE WONDERFUL HOSPITALITY YOU SHOWED A WAYFARIN' STRANGER!
BAH! TO BLAZES WITH ALL OF 'EM! I'LL RIDE ON AND DEPOSIT MUH MONEY IN SOME OTHER TOWN!
STILL, I HATE TO HAVE PEOPLE THINKIN' I'M THIS BAT HOMBRE!
I H-HOPE THE SOUP IS H-HOT ENOUGH, KID!
4


NO, I AIN'T AGONNA LEAVE! I'M GONNA STAY AND CATCH ME THAT BAT JASPER!
KID!! I THOUGHT I'D FIND YUH HERE! I KNOW YORE THE BAT, AND I AIN'T GONNA LET YUH ROB MUH GIRL'S FATHER'S BANK!
SO SLAP LEATHER, KID!! I AIN'T AFEARED OF YUH!
MISTER, I DON'T KNOW HOW A JASPER LIKE YOU MANAGED TO LIVE SO LONG...
BUT IT'S A LUCKY THING FOR YOU THAT I DON'T WANNA HURT THE MAN WHO THAT PRETTY GAL WANTS TO MARRY!
MUH GUNS!
NOW THAT HE'S SIMMERED DOWN, I RECKON I'LL GO SEE WHAT THAT NOISE I HEARD DOWN THE STREET WAS!
USAGE BANK
HOW'D THE RAWHIDE KID GET THERE?
THE BAT!! I MIGHTA KNOWED!
GOTTA GIT AWAY! IT'S SUDDEN DEATH TO SWAP SHOTS WITH THE KID!
HE PROBABLY FIGGERED IT WOULD BE A GOOD IDEA TO ROB THE BANK WHILE I WAS IN TOWN, SO I'D GIT THE BLAME!
5

CONTINUED AFTER NEXT PAGE...

TRAIL OF LONG AGO

THE sheriff of Rockdust, Joe Stebbins, saw the false fronts of the town more than five miles away. The plains town was set in a crown of mountains. Once it had been frontier. Now its Main Street was simply the business section of an outlying network of tree-shaded streets. Once Rockdust had had a colorful history, full of passion and adventure. Now, he thanked the stars, Rockdust was quiet.

Ahead was home-fried potatoes, beef-steak, a blazing fire before an old armchair in the room back of his office, and a long evening full of relaxation. Old Mrs. Greenough, who did his cooking and housekeeping, would have everything ready by now.

The lights of the town began winking on as the sun sank. It was dark when Joe Stebbins rode up to his office through dusty streets. In the front windows lights gleamed.

Then, suddenly, his heart sank.

In the chair reserved for visitors a man sat.

Stebbins reined in and tied up his horse. Later he'd bring him into the small barn behind. He inspected the stranger as he walked up the steps; middle-aged, tall probably, rather gaunt and spare, moustached and keen-eyed.

" 'Evening, Sheriff," the man said, as Stebbins opened the door. "Your housekeeper said everything was on the fire. She's gone home. I told her I'd watch things."

The sheriff smiled.

"Don't know who you are, stranger," he said. "Except that anyone in a sheriff's office besides the sheriff means work. Anyway, how about joining me over an inch and a half of side beef?"

The man laughed. He got up and introduced himself as James Rackham. Over the plain pine table in the backroom, while Stebbins broiled the steaks over the fire, Rackham explained other things. He was a writer interested in the old west, and particularly in the Rockdust area. That morning he'd started out from the state capital by train, got in too late to see Stebbins by day, but had waited. Over the fried potatoes, Rackham expanded.

"Rockdust is the very epitome of the old West. It embodied everything that made up the old West . . . courage, vision, gusto, even short-sightedness and timidity; in a word, life. You know the history of your town, don't you?"

"Pretty well," Stebbins said. "You mean the town archives?"

Rackham nodded.

"In 1864, there were false rumors of tension between the Koshone Indians and the townsfolk. You know how those things can start. Toward the end of the year it looked as if there might be an attack. The town was evacuated, temporarily, and all the town archives, including a manuscript history of the whole area were taken out of town by the town clerk and hidden. By sheer accident, the clerk later got aboard a train that landed him, eventually, behind Confederate lines, far to the east. He settled back there, or so the story goes and never came back. Rockdust lost track of him as it had lost track of its own archives. A few days after the threatened attack, the townsfolk came back. True, the Indians had been stirred up a bit, but beyond a few arrows and war-drums the thing went no further. After that there was peace."

Rackham paused. "I'm after those archives," he said. "I know the town's tried to find them, but they were never very important to the daily life of folk, so maybe not too much effort was made. But those archives are important as history. I'm representing the State Historical Society. I'm going to write a book on Rockdust. And we're prepared to give a thousand dollars to anyone who can find those records, and a thousand dollars to the town welfare fund."

Stebbins chewed thoughtfully on his steak before answering. Then he said, "A right nice offer. Unfortunately, this valley's been explored from end to end and nothing's been found. However . . ." He grinned. "I'll bet there'll be more attempts, now. Take my advice, Mr. Rack-

CONTINUED

Important News for the man who needs a GOOD JOB, MORE MONEY AND GREATER SECURITY

1. **Air Conditioning and Refrigeration offers better opportunities in a growing *uncrowded* field**
2. **CTI provides proven Home Training which lets you *learn by practicing* with real equipment**

Why worry about a poor-pay or unsteady job when the blessings of a big-money career in Air Conditioning and Refrigeration are within your reach? This fast-growing industry needs 20,000 newly-trained mechanics each year. It is pleading for skilled men who can install the 8 million air conditioners, refrigerators and freezers that are produced annually . . . and service the 150 million units already in use. Send for complete information on how you can qualify for a full-time, top-pay job in a dynamic, uncrowded field!

CTI Home Training Is Easy — Fast — Proven

CTI Home Training is prepared so that even a man of limited education, who has been out of school for years, can understand it. The lessons are written in simple English, and many illustrations are used to explain operating principles. Training kits of parts and tools are provided so that the student can develop his skill and acquire practical experience. CTI instructors are efficient and courteous. The student gets personalized training as well as extra help if he needs it.

Why Many Students Earn Cash as They Train

A CTI student spends a considerable part of his time training with kits we send. The 20 field-type projects provide him with experience. Due to the practical nature of this exclusive training, many students soon do repair work in spare time for profit. They make calls on their own, or develop servicing arrangements with local distributors and contractors. Their earnings often pay the cost of tuition before graduation.

How to Start a Business of Your Own

Once a student begins to do part-time servicing, he actually puts himself in his own business. Some students make contracts with owners of food stores, restaurants, and air conditioned buildings to handle servicing on a monthly fee basis. An impressive number of CTI students follow this success pattern—have a prosperous business under way by the time they graduate. Air Conditioning and Refrigeration is well suited for starting out on a modest basis, with very little capital, and then expanding as service calls increase.

Letters Prove Value of CTI Training

We want to send you a fascinating booklet called *Proof from Graduates*. In their own words, men who have earned diplomas record their successes. Better jobs, higher pay, self-employment, confidence—these are a few of the rewards of a sound training program carried to fulfillment. We'll rush this testimonials booklet, along with other factual information, as soon as we hear from you.

CTI

COMMERCIAL TRADES INSTITUTE **CHICAGO 26, ILLINOIS**

A Non-Profit Organization • Accredited by National Home Study Council

Only CTI sends parts to build a refrigerating unit. You get 25 kits, which also include mechanic's tools. During this practical phase of your training, you complete 20 job projects similar to what you will encounter in the field. If you wish, you may build your condenser into an air conditioner, freezer, refrigerator or milk cooler. The advantages of CTI Home Training are clear: You learn the interesting way—by practicing. You develop your skill, acquire experience, gain confidence.

Opportunities Are Great for a Fresh Start

Whether you are a young man looking for a field with bright prospects, or a mature person who is stuck in a job with no future, you will find the breaks you need in Air Conditioning and Refrigeration. During the past 12 years, the production of air conditioners increased by 400%—a growth matched by just one other industry! Despite this growth, the industry is said to be in its infancy, because only 8% of all American homes are air conditioned. Auto air conditioning is big business, too—Nearly 800,000 units installed annually!

If you are looking for a fresh start in life, consider Air Conditioning and Refrigeration. No industry is growing faster. The pay scale, working conditions, and the 20,000 new jobs that open each year are unique attractions indeed. Send for free information at once.

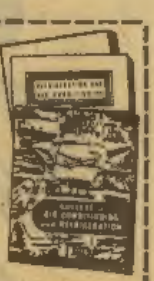
COMMERCIAL TRADES INSTITUTE
1400 GREENLEAF AVENUE **DEPT. A-945**
CHICAGO 26, ILLINOIS

Please send me your three free booklets: Success in Air Conditioning and Refrigeration, Proof from Graduates, and Lesson Samples. No obligation.

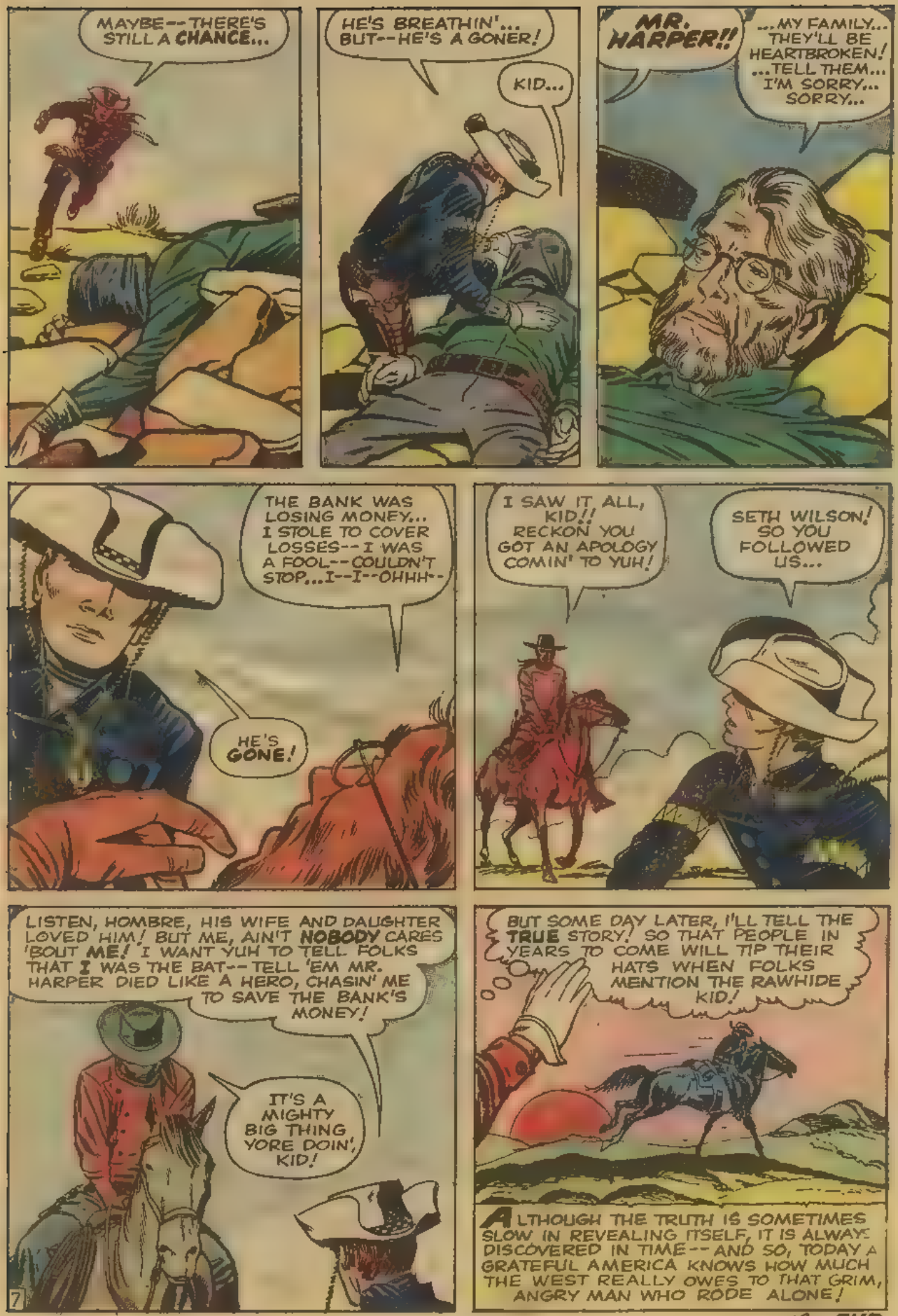
Name_____ Age____

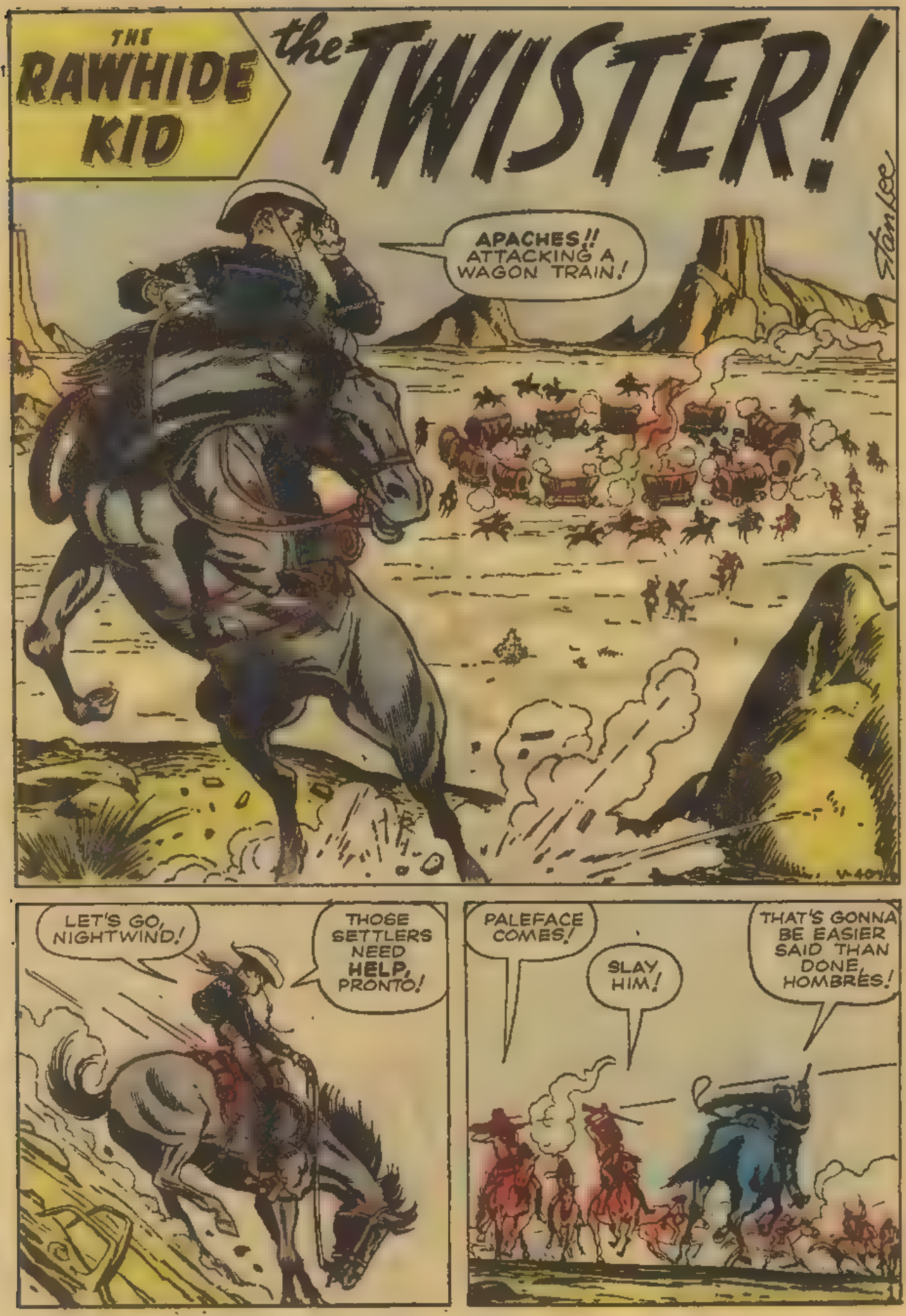
Address _____

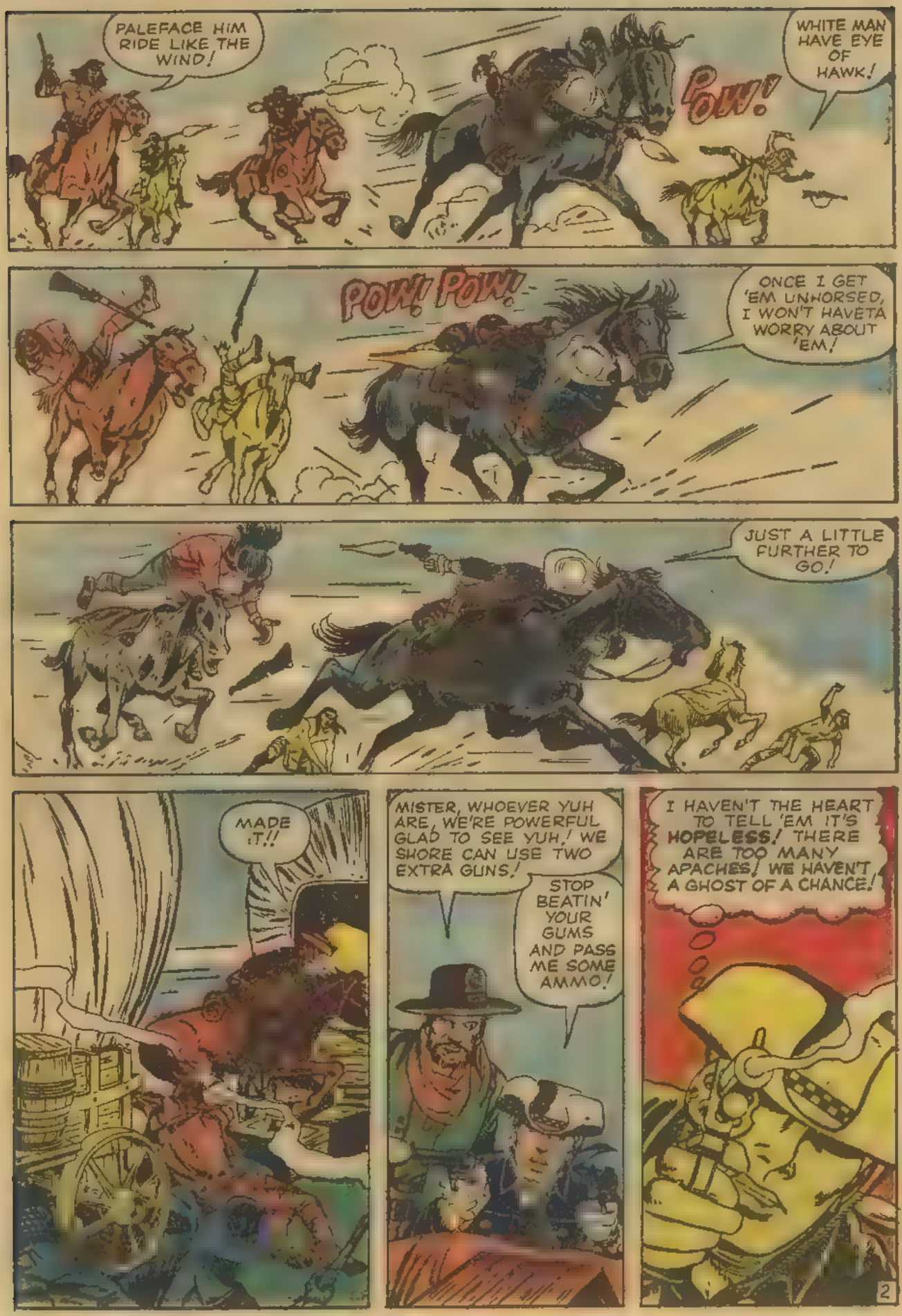
City_____ Zone____ State____



GO, NIGHTWIND, GO!!
AH! I'VE GOT 'IM NOW!
STAY BACK!. BACK!
YOU'LL NEVER GET ME!!
I'VE HEARD THAT SPEECH BEFORE A'PLENTY!
BAT!! LOOK OUT!! ABOVE YOU--!
TOO LATE!!
6


MAYBE--THERE'S STILL A CHANCE...
HE'S BREATHIN'... BUT--HE'S A GONER!
KID...
MR. HARPER!!
...MY FAMILY... THEY'LL BE HEARTBROKEN! ...TELL THEM... I'M SORRY... SORRY...
THE BANK WAS LOSING MONEY... I STOLE TO COVER LOSSES--I WAS A FOOL--COULDN'T STOP...I--I--OHHH--
HE'S GONE!
I SAW IT ALL, KID!! RECKON YOU GOT AN APOLOGY COMIN' TO YUH!
SETH WILSON! SO YOU FOLLOWED US...
LISTEN, HOMBRE, HIS WIFE AND DAUGHTER LOVED HIM! BUT ME, AIN'T NOBODY CARES 'BOUT ME! I WANT YUH TO TELL FOLKS THAT I WAS THE BAT--TELL 'EM MR. HARPER DIED LIKE A HERO, CHASIN' ME TO SAVE THE BANK'S MONEY!
IT'S A MIGHTY BIG THING YORE DOIN', KID!
BUT SOME DAY LATER, I'LL TELL THE TRUE STORY! SO THAT PEOPLE IN YEARS TO COME WILL TIP THEIR HATS WHEN FOLKS MENTION THE RAWHIDE KID!
ALTHOUGH THE TRUTH IS SOMETIMES SLOW IN REVEALING ITSELF, IT IS ALWAYS DISCOVERED IN TIME--AND SO, TODAY A GRATEFUL AMERICA KNOWS HOW MUCH THE WEST REALLY OWES TO THAT GRIM, ANGRY MAN WHO RODE ALONE!
the END
7


THE RAWHIDE KID
the TWISTER!
Taylor
APACHES!! ATTACKING A WAGON TRAIN!
LET'S GO, NIGHTWIND!
THOSE SETTLERS NEED HELP, PRONTO!
PALEFACE COMES!
SLAY HIM!
THAT'S GONNA BE EASIER SAID THAN DONE, HOMBRES!


PALEFACE HIM RIDE LIKE THE WIND!
WHITE MAN HAVE EYE OF HAWK!
POW!
POW! POW!
ONCE I GET 'EM UNHORSED, I WON'T HAVETA WORRY ABOUT 'EM!
JUST A LITTLE FURTHER TO GO!
MADE IT!!
MISTER, WHOEVER YUH ARE, WE'RE POWERFUL GLAD TO SEE YUH! WE SHORE CAN USE TWO EXTRA GUNS!
STOP BEATIN' YOUR GUMS AND PASS ME SOME AMMO!
I HAVEN'T THE HEART TO TELL 'EM IT'S HOPELESS! THERE ARE TOO MANY APACHES! WE HAVEN'T A GHOST OF A CHANCE!
2

ALTHO' THE ODDS ARE HOPELESS, THE RAWHIDE KID MAKES EVERY SHOT COUNT!
POW!
HE FIRES LIKE A MAN INSPIRED... EVERY SHELL HITTING ITS MARK!!
POW!
THE ATTACKING APACHES ARE DAZZLED BY THE KID'S MARKSMANSHIP!
POW
FOR NO HUMAN EYES HAVE EVER BEFORE BEHELD SUCH FANTASTIC SHOOTING!
POW!
HOLA! THE GUNS OF THE PALEFACE ARE BEWITCHED!
WE MUST FALL BACK... UNTIL THE NIGHT GIVES US COVER!
GLORY BE! THEY'RE RETREATIN'!!
WE BEAT EM OFF!! THE STRANGER'S GUNS WERE TOO MUCH FOR 'EM!
DON'T LET YOUR HOPES RISE TOO MUCH, FOLKS! THEY'RE JUST WAITIN' TILL NIGHTFALL... THEN THEY'LL BE BACK!
YOU MEAN--?
I MEAN IT'S A TIME FOR--PRAYIN'!
3

CONTINUED AFTER NEXT PAGE...

WILL YOU WORK SATURDAY MORNINGS for $5.00 to $20.00 EXTRA?

THIS SPARE TIME SHOE BUSINESS CAN MAKE BIG MONEY FOR YOU...

DON'T Invest a Cent! We give you a FREE SELLING OUTFIT!

It's just like having an EXTRA payday *every week* . . . just for showing friends, relatives and neighbors how they'll *"walk on air"* in Mason comfort shoes! Many a man sells 2, 3, 4 or 6 pairs of Mason shoes on Saturday morning alone—and makes himself as much as $5 to $20 or more extra for 2 or 3 hours of his time. *You keep all of your profit!* We furnish you a FREE selling outfit containing everything you need to start making money right away. We carry the stock for you, and ship the shoes for you—your profit is clear! You never invest a cent. And think what you'll save on your own shoes, too!

Here's Why You'll Make Money!

You'll take orders for over 230 different shoe styles for dress, sport or work, for men and women—a far greater selection than any neighborhood store can possibly stock. And you can fit almost anyone! You'll draw from our 300,000-pair stock with sizes ranging from 2½ to 15, widths AAAA to EEEE! You'll feature exclusive Velvet-eez shoes with foamy-soft air-cushion innersoles that let you "walk on air." You show many other exclusive features . . . Ripple Sole Shoes, Oil-Resistant Work Shoes, Magic Shu-Lok Shoes, colorful styles for women—a line that's far beyond the reach of any store. That's why EVERYBODY is your prospect. And because Mason Shoes are never sold through stores, folks must buy from you!

Sales Equipment Absolutely FREE

Fill out and mail coupon below. We'll rush you your FREE selling outfit. Kit features 230 fast-selling shoe styles, plus foolproof measuring equipment—and "How To Make Extra Money" booklet. Send no money now or later. You get everything you need to start. Rush coupon for your FREE selling outfit . . . have an EXTRA payday next Saturday! Act today!

MASON SHOE MFG. CO.
Dept C-948
Chippewa Falls, Wisconsin

Opportunities for District Managers

If you have ambition, character and can learn and support as others are now doing, you can qualify as a District Sales Manager. Write us a letter telling us about yourself and your type of promotion work. Give age, education, sales and management experience. Personal interviews will be arranged for qualified men. Address: W. F. H. Froberg, Dept. B, Mason Shoe Mfg. Company, Chippewa Falls, Wis.

RUSH STARTING OUTFIT

MR. NED MASON
Mason Shoe Mfg. Company, Dept C-948 Chippewa Falls, Wis.

Dear Ned: Please rush FREE and postpaid my Starting Shoe Business Outfit with EVERYTHING I need to start making extra cash Saturday mornings.

Name _____
(PLEASE PRINT)

Address _____

Town _____ State _____

HOLD ON! I RECOGNIZE YOU! YORE THE RAWHIDE KID! YORE A WANTED OWLHOOT!
MISTER, RIGHT NOW THE APACHES WANT ME MORE THAN THE LAW!
NOW LISTEN, ALL OF YUH! THERE'S ONLY ONE SMALL CHANCE TO ESCAPE THE INJUNS!!
TELL US, SON!
THERE'S A NARROW PASS YONDER! IF THE TRAIN CAN GET THRU IT, ONE MAN CAN STAY BEHIND TO FIGHT A REAR-GUARD ACTION! IT'S YOUR ONLY HOPE!
AND SO, BEFORE THE APACHES HAVE TIME TO FULLY REGROUP, BEFORE THE DEADLY DARKNESS CAN DESCEND, THE KID LEADS THE OUTNUMBERED SETTLERS TOWARD THE NEARBY PASS, IN A BREATH-TAKING DASH FOR SAFETY!
HEE YAHHH!! RIDE LIKE YUH NEVER RODE BEFORE!!
THE PALEFACES RIDE TOWARD PASS!! WE MUST STOP THEM!
YEA--BUT I FEAR THE DEADLY THUNDER-STICK OF THE RIDER IN BLACK!
THIS IS IT!! THEY'RE COMIN'!!
THE PASS IS JUST UP AHEAD!! WE'RE GONNA MAKE IT!
BUT WHO'S STAYIN' BEHIND TO STOP THE APACHES?

THIS IS MY JOB, MISTER!
YOU GOT THEM SETTLERS TO CARE FOR! MOVE!!
NO!
I CAN'T LET YUH DO IT, SON! IT'S CERTAIN DEATH!
NO TIME TO TALK! MY LIFE AIN'T IMPORTANT! I FORFEITED IT YEARS AGO!
REALIZING THE KID IS DETERMINED TO REMAIN BEHIND, THE WAGON MASTER JOINS HIS TRAIN, AS THE AVENGING APACHES CHARGE INTO THE PASS!
I'VE GOT TO HOLD 'EM BACK LONG ENUFF FOR THE WAGONS TO REACH SAFETY!
I'VE GOT TO!
POW!
JUST ANOTHER FEW MINUTES!! THAT'S ALL THEY NEED!
MUH ARMS ARE LIKE LEAD! CAN'T HARDLY LIFT 'EM!
TIRED... I'M GETTIN' SO TIRED...
OH NO!! I--I'M OUT OF AMMO!!
CLICK
CLICK
SO!! THE GUNS OF THE PALEFACE ARE SILENT!
HE IS OURS!
S

THIS-- IS THE-- END--
BEHOLD!! EVEN THE HEAVENS OPEN TO PROTECT THE LONE PALEFACE!
THE GREAT SPIRIT HAS SPOKEN! THE WHITE WARRIOR MUST BE SPARED! IT IS AN OMEN!
IT'S A TWISTER! THE ONLY THING ON EARTH THAT CAN SAVE ME!
LOOK AT THE APACHES RUN FOR COVER! THEY THINK IT'S A WARNING FROM THEIR GODS
WITH A GRATEFUL CRY, THE KID DUCKS BEHIND A PROTECTING BOULDER, WHILE THE FURY OF THE TWISTER SPENDS ITSELF ON THE GREAT PLA.N...
AND FINALLY--
IT--IT'S BLOWN ITSELF OUT!
HERE, NIGHTWIND... TO ME, FELLA!
I'M SAFE... FOR A WHILE, I'M SAFE...
YES, THE RAWHIDE KID WAS SAFE... SAVED BY A SUDDEN QUIRK OF NATURE-- FOR FATE HAD OTHER PLANS FOR HIM... HIS DAY WAS NOT YET DONE!
THE END

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READS UP TO 30 M P H

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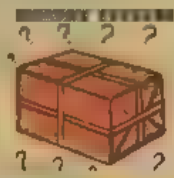
No 239 Only 50¢



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You have to be a ventriloquist to throw your voice into things. Just practice and your friends and family will have fun laughing. For book on how to become a ventriloquist.

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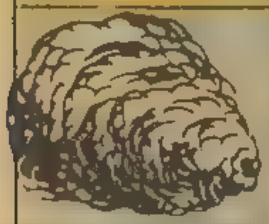
Place it on a chair under a cushion, then watch the fun when someone sits down. Great for home pranks. Makes realistic noises. Made of rubber and inflatable. A scream at parties and gatherings.

No. 247 50¢

AMAZING MINIATURE RADIO

Tiny featherweight radio that operates without batteries, without tubes but brings you years of listening pleasure. Nothing to wear out or replace. Plays indefinitely. Complete with own earplug.

NO 044 4.98



ATOMIC SMOKE BOMB

Just light one and watch the column of thick white smoke rise to the ceiling, mushrooming into a dense cloud just like an A-Bomb.

No 979 20¢

ELECTRIC MOTOR
Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats etc. Comes complete with easy to follow instructions for assembly.

No. 852 ..... 50¢

ELECTRONIC TARGET

Look through the eyepiece as the enemy subs and ships come into view. Then arm and fire. The enemy is blasted out of the water. Can be used over and over again. Works on standard batteries.

No 590 $3.98

TRUCK BREAKER

Press it, it breaks. Place this gadget on the edge of a rope and watch the fun. Sound effects. Fascinating gadget and when it is pressed in the middle it breaks into a pieces.

NO 087 .75¢

BLACK EYE JOKE

Show them the "naughty" pictures inside. They'll twist it and turn it to see but all they do is blacken their eyes.

No 216 25¢

SNOW STORM TABLETS

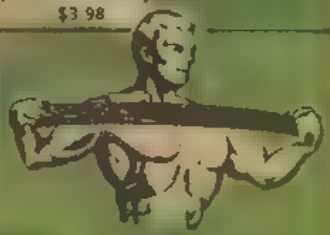
Just place one of these on the end of a burning cigarette and watch the snow fly. It'll create a real indoor snow blizzard.

NO 045 per pkg. 20¢

MINIATURE SECRET CAMERA

Pocket size camera so small it fits in the palm of your hand. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time exposure shutter. Can be hidden anywhere. Complete with film roll of film.

NO 748 1.25



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About fully printed on fine paper. Contains 200 pages in 1" x 1½" book. Carry with you at all times.

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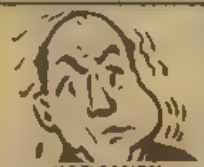


HOT CANDY

Looks like regular candy, but it sure doesn't taste like it. Burns their mouth when they eat it.

Pkg of 3

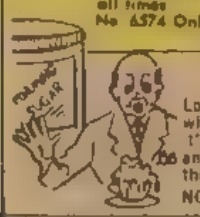
NO 022 12¢

BITTER CIGARETTE

Dip the ends of a cigarette into this tobacco-colored powder and watch the fun—it's bitter!

NO. 026 20¢

Sorry but we cannot ship orders for less than $1.00. Kindly add 15¢ for postage and handling on all orders.



FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When it's dropped in liquid, they overflow and form clouds of suds. Seems as though it'll never stop.

NO 549 25¢

BLACK CHEWING GUM

Sucker starts chewing this ordinary-looking gum and his mouth and teeth turn black. It's awful but harmless.

NO 570 ..... 25¢

ONE-WAY GLASS

See without being seen. You look thru one side and it's just like a window, look in the other side and it's a mirror.

No. 6190 —75¢

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.
Dept GK-31

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM #	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose _____ in full payment. Make Honor House Products pay postage.

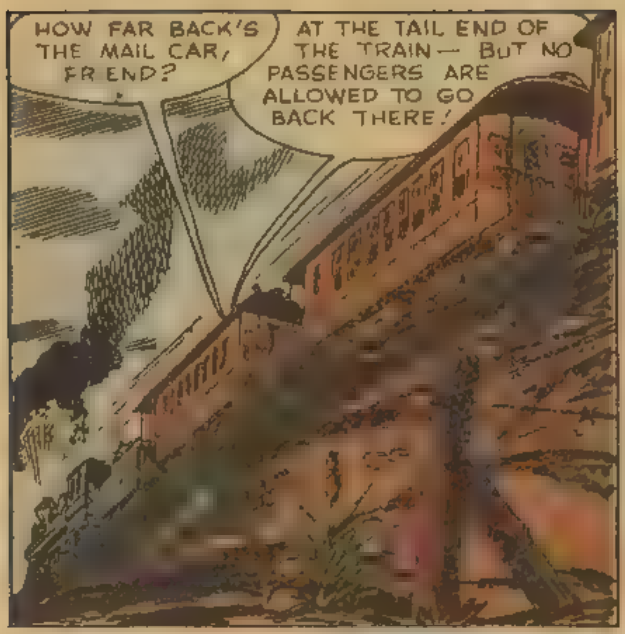
☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

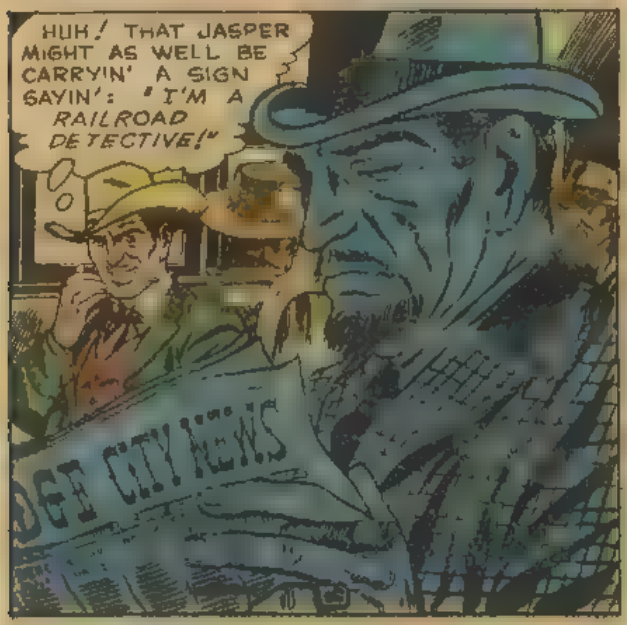
NAME _____

ADDRESS _____

THE MAN WHO ROBBED THE EXPRESS!

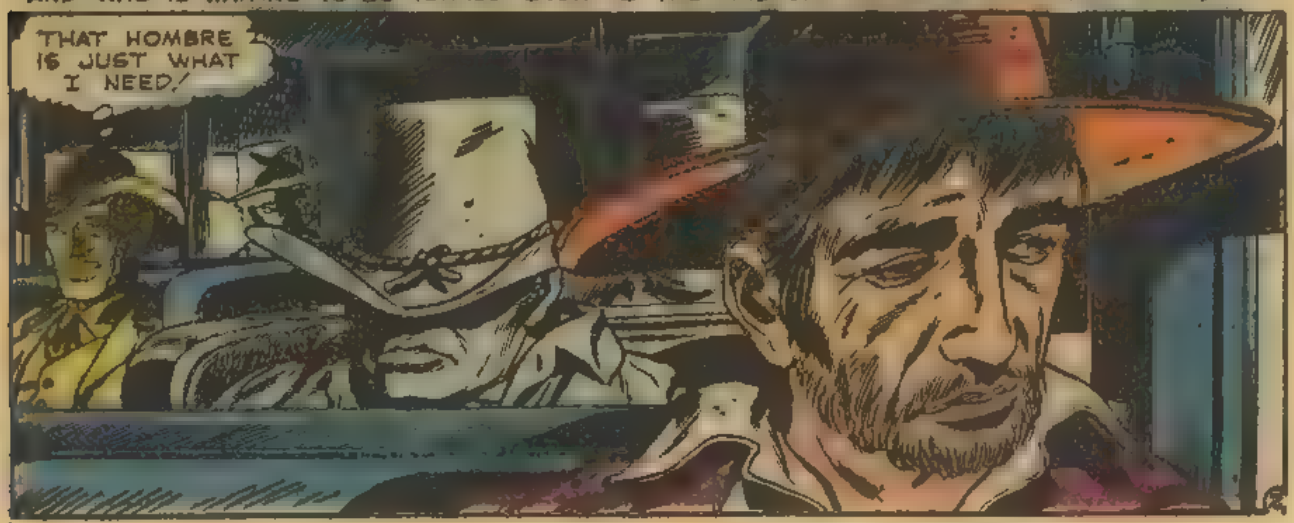
THE EXPRESS IS SLOWIN' DOWN FOR ME! GOOD! AS FAR AS ANYONE KNOWS, I'M JUST AN ORDINARY PASSENGER!
HIS NAME WAS BRETT BROWN, AND HIS OCCUPATION WAS— TRAIN ROBBERY! HE HAD SPENT MORE YEARS IN JAILS THAN OUT OF THEM, BUT HE WAS DETERMINED THAT THIS TIME HE'D GET AWAY WITH IT— AND HE DID— UP TO A POINT!
w Stan Lee + Dick Ayers
HOW FAR YUH GOIN', MISTER?
TO THE END OF THE LINE, CONDUCTOR!





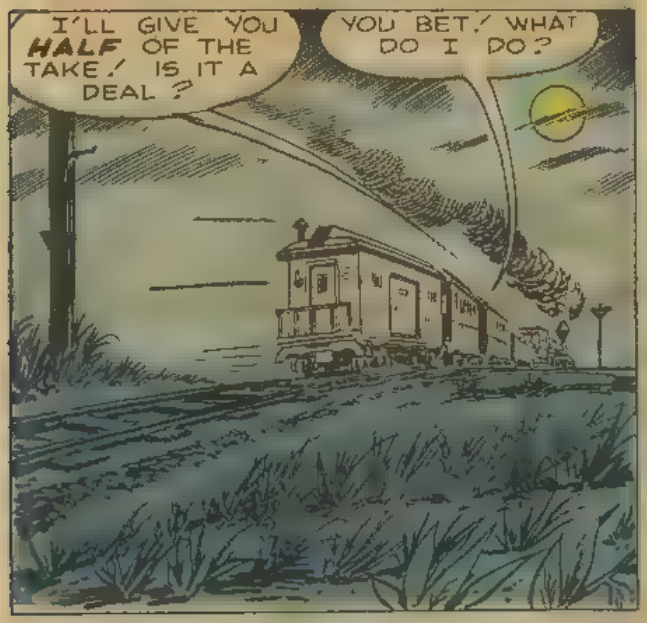
SLOWLY, LEISURELY, BRETT BROWN SURVEYS HIS FELLOW PASSENGERS. HE SEES THE USUAL RANCHERS ON THEIR WAY TO THE STOCKYARDS— THE USUAL MOTHER WITH HER NOISY CHILDREN— THE USUAL HONEYMOONING COUPLE, WITH EYES ONLY FOR EACH OTHER—

AND THEN HE SEES EXACTLY WHAT HE HAS BEEN SEEKING! SITTING ALONE, GAZING BLANKLY OUT THE WINDOW— AN UNSHAVEN SADDLE-TRAMP! BRETT BROWN CAN ALWAYS RECOGNIZE THE TY[illegible]! THE TYPE OF HOBO WHO HAS BEEN PICKED UP FOR TRYING TO BUM A RIDE, AND WHO IS WAITING TO BE TURNED OVER TO THE RAILROAD POLICE AT THE NEXT STOP!

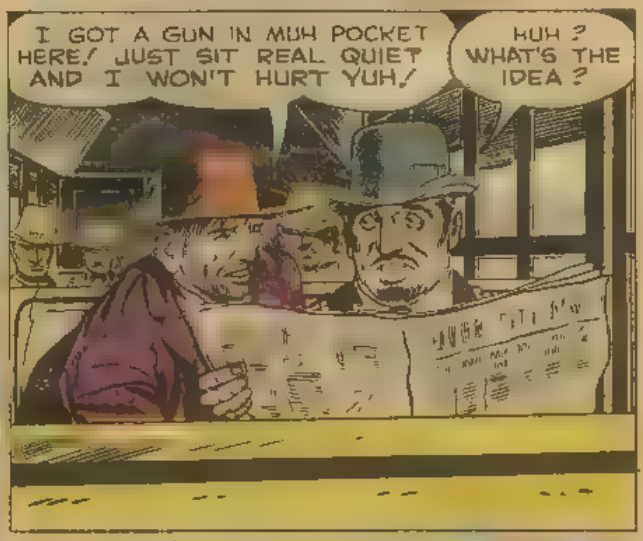


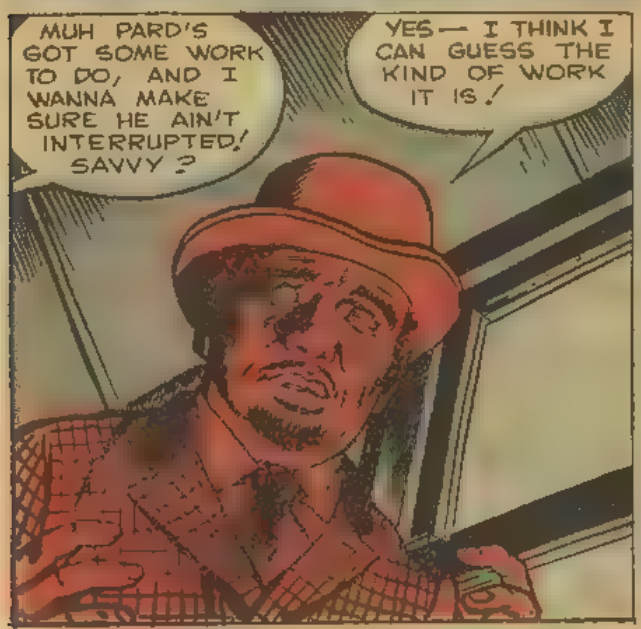
KEEP YOUR VOICE DOWN, MISTER! MUH NAME'S BRETT BROWN! THAT MEAN ANYTHING TO YUH?
BRETT BROWN? SAY, YORE THE *TRAIN ROBBER!* I THUNK YUH WUZ IN **JAIL!**

JUST GOT SPRUNG! NOW LISTEN -- THIS TRAIN'S CARRYIN' LOTS OF LOOT, BUT I NEED SOMEONE TO WATCH THAT DETECTIVE WHILE I GO GET IT!
YEAH? WHAT'S IN IT FER **ME**?

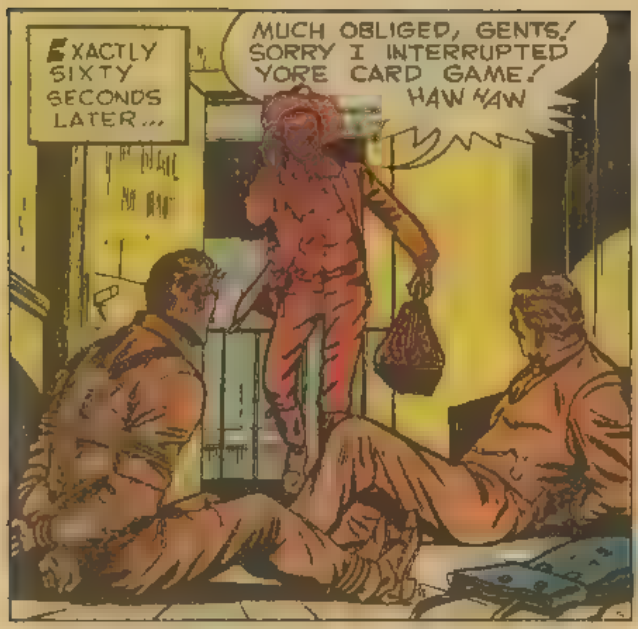


A FEW MINUTES LATER, BROWN'S NEWLY-FOUND PARTNER SITS DOWN NEXT TO THE PORTLY GENTLEMAN WITH THE UNSHAVEN FACE...

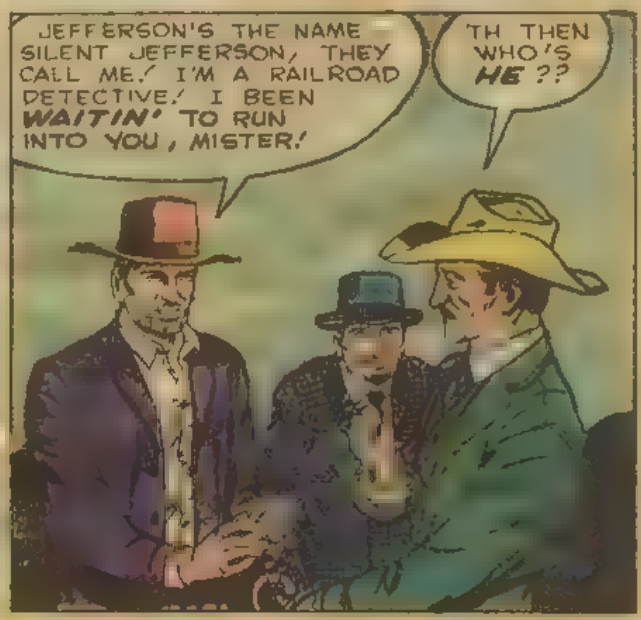


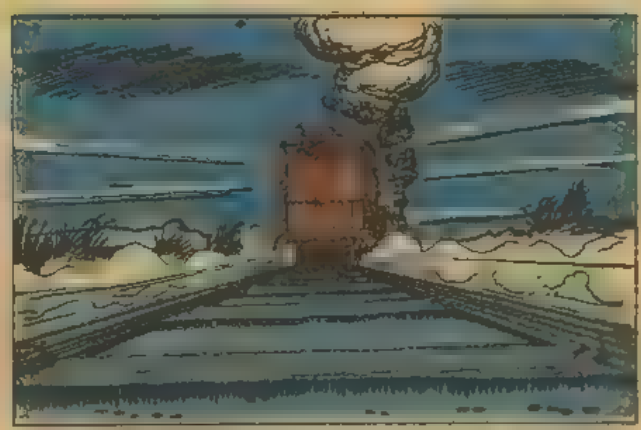


HOLD IT, SIR! NO ONE'S ALLOWED BACK HERE!
I'M SORRY, AMIGO! I WUZ JUST LOOKIN' TO BORROW A MATCH!
OH — WELL HERE, I HAVE ONE...
MUCH OBLIGED, AMIGO!
UGH!
U.S. MAIL
KEEP OUT
BLAM!
FREEZE, BOTH OF YUH!
IT— IT'S A HOLDUP!
I'M BRETT BROWN AND I WANT THE GOLD IN THEM BAGS— NOW!
SURE, MISTER — SURE! YOU GOT THE DROP ON US!
JUST GO EASY WITH THAT TRIGGER FINGER, HUH?



THEN I RECKON YUH BETTER HAND IT OVER GENTLE-LIKE, AND ELEVATE YORE HANDS CONSIDERABLE!
WHAT?? YUH BLAMED FOOL! WHO DO YUH THINK YUH ARE?


JEFFERSON'S THE NAME SILENT JEFFERSON, THEY CALL ME! I'M A RAILROAD DETECTIVE! I BEEN WAITIN' TO RUN INTO YOU, MISTER!
TH THEN WHO'S HE??



AND SO BRETT BROWN WAS SENT BACK TO JAIL— WHERE NO MORE WAS EVER AGAIN HEARD OF HIM! JUST ANOTHER EXAMPLE OF A CRIMINAL WHO DIDN'T HAVE BRAINS ENOUGH TO REALIZE THAT A LAWMAN IS ALWAYS JUST A LITTLE BIT SMARTER THAN *ANY* OWLHOOT!

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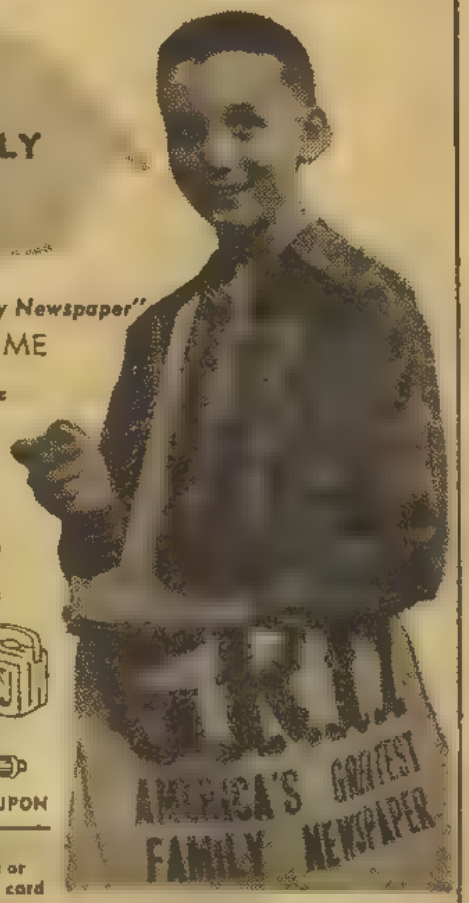

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ham. Your first move should be to insert an ad in the paper. Then just wait. You'll have everybody looking for those archives . . . including me!"

The historian looked at him.

"You think there's a chance?"

"There was always a chance," Stebbins said. "The town clerk couldn't have got far. But there were plenty of places he could have hidden that box of archives in. Hundreds of places. Well, we'll see."

The advertisement Rackham placed next day in the local paper obtained immediate results. Every waddy on his way to and from town kept his eyes on the ground looking for likely boulders under which the box of archives might have been hidden. Many a stone was pried up and many a stone half-tilted over, then let fall back into its original bed in the ground. Every crevice was stared into, not once but many times. Even the town's cellars weren't neglected, for there was always the possibility that the town clerk had hidden the archives under a house.

But nothing happened.

Rackham, who was staying in town at the Rockdust hotel, and gathering local color while waiting, himself went out to search. The valley was broad, but it was not infinite, and he knew that if the search was conducted well enough, the archives probably would be found. At any rate, he didn't find them.

But Sheriff Stebbins did.

It was on a day a week after the advertisement had appeared in the paper that Stebbins started out to visit a rancher who had complained of his fences being broken down by a neighbor's steers. The task took only until noon. Stebbins, because the matter had not required speed, had taken his buckboard.

Toward three o'clock, rain started falling in Rockdust. Like most Western showers it was the tail-end of a thunderhead, and fell shortly but furiously. After an hour, the sun came out. At four-thirty o'clock, the sheriff came riding down the valley toward the town. He parked his buckboard outside his office, took a heavy box from behind the seat and secured it in his empty jail. Then he went looking for Rackham. He found him poring over some old newspaper files at the town hall. Wearily,

the writer glanced up as the sheriff of Rockdust came in, a faint smile on his face.

"Can't imagine what you're smiling about," the historian said wryly. "Just because a man has to sit hour after hour in this . . ."

"I'm not smiling at you, Rackham, just smiling in general," the sheriff said. "I've found your stuff. It's back at my office behind lock and key."

The writer started up, his eyes wide.

"You found it?" Then he burst out laughing. "Well, I figured somebody would, but I never thought the first man I'd spoken to about the matter would be the one!" He leaned forward. "Where did you find it? Under a rock?"

Stebbins smiled mysteriously, and shook his head.

"Not under a rock. But there was rock behind it, rock under it and rock on both sides of it!"

"A cave!" Rackham said. "But every cave's been explored!"

"Not this one," Stebbins said, grinning. "This cave was invisible, because it was hidden by something that looked like rock but wasn't."

"It looked like rock but wasn't?"

"I've got it back at the office, covering the box," the sheriff explained. "I found it after the rain. I was high-tailing it along in my buckboard glancing at the cliffs, when I noticed a spot about five feet off the ground and about two yards square that wasn't rain-soaked like the rock around it. So I stopped and investigated. It was a piece of canvas held securely in place by stones, covering a sort of tiny cave, and inside was the box of archives. And do you know what that canvas was? The town clerk, when he left town fast, wrapped the box of archives in a piece of canvas painted like rocks and ripped from a scene at the old opera house! He found the cave, hid the box in it, fixed the canvas in place . . . and then vanished as we know he did. From a distance, it looked just like the surrounding cliff."

The sheriff paused and gazed mischievously at the historian. "Well, I reckon nobody can say I haven't done my best for history, science, art, Rockdust . . . and me!"

THE END K-240

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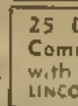

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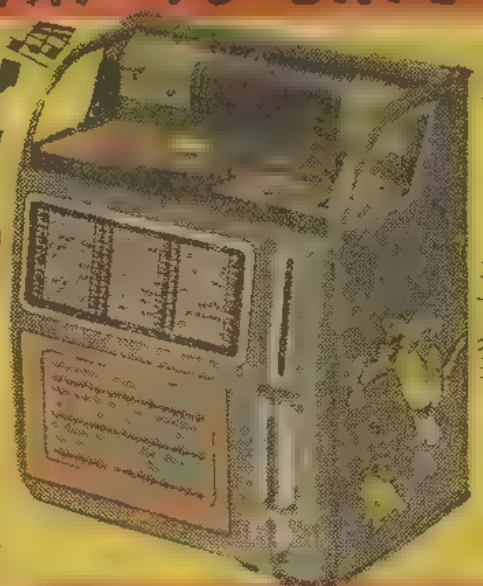
'SWINGINGEST' WAY TO SAVE!

JUKE BOX BANK

ACTUALLY PLAYS REAL MUSIC



- Full-Color Miniature Juke Box That Really Plays
- Takes Pennies, Nickels, Dimes and Quarters
- Fool-Proof Mechanism—Requires No Batteries
- All-Metal Construction—Built To Last

All For Only **$1.98** *ppd.*

Who said saving money is no fun? Now, with this amazing new JUKE BOX BANK you'll save every coin you can get your hands on. Your friends and relatives will add to your savings too. Because *everyone* wants to hear this tiny juke box play over and over again. It's just like a full-size juke box in every detail. You just drop in any size coin, from a penny on up to a quarter. Instantly a tiny record starts to spin . . . and out comes the music. What's more, it's completely mechanical . . . requires no batteries or electricity. Built of sturdy metal to last for years. Order your JUKE BOX BANK today. It's the "swingingest" new way to save . . . yet costs only $1.98 ppd.

MEDFORD PRODUCTS, Dept. [illegible] P.O. Box 39, Bethpage N.Y.

MAIL COUPON TODAY

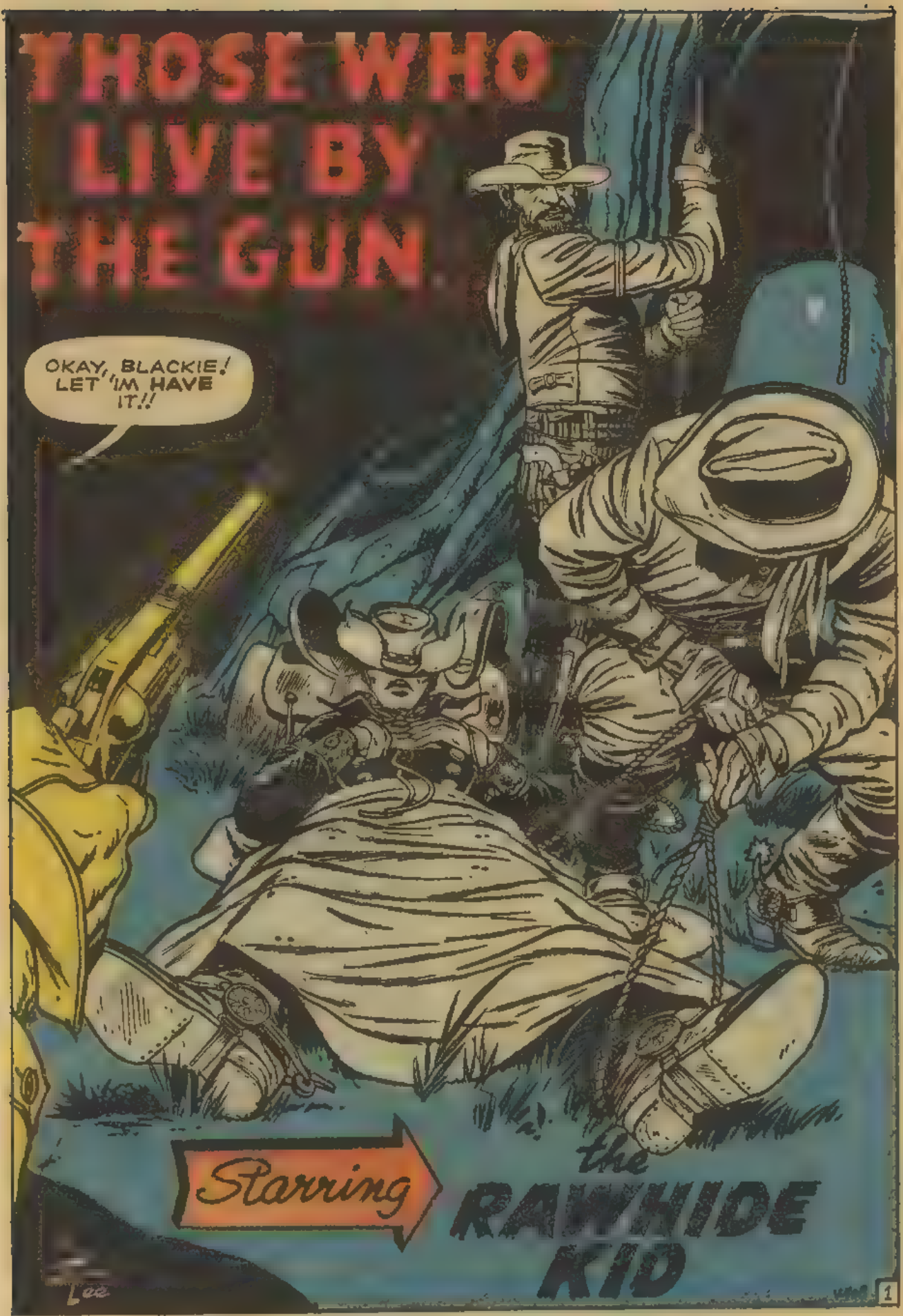
Medford Products Dept [illegible]
P.O. Box 39
Bethpage N.Y.

Please rush me _____ JUKE BOX BANKS at $1.98 each, ppd. I enclose $ _____ cash, check or M.O. I understand that if I am not completely delighted, my money will be refunded.

Name _____

Street _____

City _____ Zone _____ State _____


THOSE WHO LIVE BY THE GUN...
OKAY, BLACKIE! LET 'IM HAVE IT!!
Starring the RAWHIDE KID
Lee
1

THERE ARE MANY WAYS TO WAKEN FROM A SOUND SLEEP, BUT SURELY NONE IS AS FRIGHTEN NG AS THIS WAY...
WHA--??
HE LOOKS A MITE SURPRISED, DON'T HE, BOYS?
YEAH! HAW HAW! I WONDER WHY?
I DON'T KNOW WHAT YOU HOMBRES ARE UP TO... BUT YOU'RE GONNA LIVE TO REGRET IT!
WE ARE, EH?
YOU AIN'T IN NO POSITION TO THREATEN ANYONE, MISTER!
CUT 'IM DOWN NOW, BLACK.E.!
OKAY, BOSS!
YOU OUGHTTA KNOW BETTER THAN TO FALL ASLEEP ON THE TRAIL WHERE WE COULD FIND YUH! WE KNOW WHO YOU ARE SONNY!
AND WE'RE AIMIN' TO COLLECT THE REE-WARD FOR YOU HERE AND NOW!
SO THAT'S IT!!
YEAH, KID, THAT'S IT!
GIT 'IM, BOYS!
2

LET ME TACKLE 'IM. I'M TWICE HIS SIZE AND... OWW!!
GOTTA MOVE FASTER'N THAT, MISTER!
HE'S MINE!
THANKS FOR THE ROPE, HOMBRE! I CAN USE IT!
HEY! LEGGO!
I'LL HELP YUH, BOSS!
NOTHIN' IN THE BOOK SAYS A BIG MAN HAS TO BE STRONGER THAN A SMALL ONE!
STAND ASIDE, BOYS! I'M THRU FOOLIN' AROUND WITH THAT JASPER!
I WAS HOPIN' YUH'D TRY THAT!
NOW, AS SOON AS I CATCH IT...
... I CAN USE ME THIS IRON!
3

DON'T JUST STAND THERE! STOP 'IM!
BUT YUH SAID HE WU[illegible]!
NOW I GOT 'IM!
WATCH IT, YUH IDIOT! THAT'S ME YORE HITTIN'!!
NO, I'M NOT... OW!!
UGH!! THEN WHO IS--?
IT'S ME, MISTER! THE LITTLE FELLA! REMEMBER?
NICE TRY, BOYS..
BUT IT'S TOO BAD YUH [illegible] NUMBERED!
...SEEIN' AS HOW IT WUZ ONLY THE THREE OF YUH AGAINST ME!
4

NOT LONG AFTERWARDS--
WELL WELL, WHAT HAVE WE HERE?
QUIT GAPIN', LAWMAN, AND CUT US LOOSE!
SURE, BUT NOT FOR LONG! YOU HOMBRES ARE WANTED FOR EVERY CRIME IN THE BOOK!
FIRST TELL US... HOW'D YUH GIT HAWGTIED THAT WAY? WAS IT THE RAWHIDE KID?
WE HEAR TELL HE'S IN THESE PARTS!
ARE YOU LOCO? YUH THINK ONE HOMBRE COULD LICK US?
IT WUZ A WHOLE BAND OF GUNNIES! THEY JUMPED US FROM BEHIND!
YEAH--WE NEVER HAD A CHANCE! THERE WUZ 'MOST A DOZEN OF 'EM!
ALL RIGHT, BOYS, NOW MOUNT UP! WE GOT A NICE COZY CELL WAITIN' FOR YUH!
AS FOR THE KID, RECKON THERE'S NO USE IN BLAMIN' HIM FOR EVERY-THING!
MOST LIKELY HE AIN'T EVEN BEEN ANYWHERE NEAR HERE!
5
AND, LESS THAN A THOUSAND YARDS AWAY...
LET'S MAKE TRACKS, NIGHTWIND, AFORE THE LAW FINDS THOSE JASPERS AND COMES AFTER US!
TOO BAD SOMEONE COULDN'T TELL THE KID, HUMAN NATURE BEING WHAT IT IS, HE WAS SAFE AS COULD BE!... UNTIL THE NEXT TIME!
THE END

UNION

Test Your Talent!

CONTEST PRIZE: *$495.00 Scholarship in Commercial Art*

CONFEDERATE

Draw either one of these Civil War soldiers. Make your drawing any size except like a tracing. Use pencil. Everyone who enters the contest gets a professional-estimate of his talent. Winner receives the complete course in commercial art that is taught by Art Instruction, Inc., now the world's largest home study art school.

Try for this free art course—professional training in advertising art, illustrating, cartooning and painting. Each student is taught, individually, by artists with commercial art experience. Art textbooks, illustrated in color, and step-by-step lesson assignments cover the entire course. Study of art fundamentals is followed by specialized work of the student's choice. Art Instruction, Inc. is an accredited member of the National Home Study Council.

Purpose of contest: to uncover talent with promise. Entries for November 1961 contest due by November 30. None returned. Amateurs only. Our students not eligible. Winner notified. Does an art career appeal to you? Start on your entry today.

Use **1** *coupon—then pass this page on to a friend.*

1. **AI/ART INSTRUCTION, INC.**
Studio 8941 • 500 South 4th St., Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest.
(PLEASE PRINT)

Name_____
Occupation_____ AGE____
Address_____ Apt.____
City_____ Zone____
County_____ State____

2. **AI/ART INSTRUCTION, INC.**
Studio 8941 • 500 South 4th St., Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest.
(PLEASE PRINT)

Name_____
Occupation_____ AGE____
Address_____ Apt.____
City_____ Zone____
County_____ State____

3. **AI/ART INSTRUCTION, INC.**
Studio 8941 • 500 South 4th St., Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest.
(PLEASE PRINT)

Name_____
Occupation_____ AGE____
Address_____ Apt.____
City_____ Zone____
County_____ State____

IF YOU KNOW JUST 20 PEOPLE...

YOU CAN MAKE AT LEAST $50.00 —MORE LIKELY $100.00 to $200.00 IN YOUR SPARE TIME!

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course, you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot *more* than 20. So what are you waiting for? These folks alone can bring you in at least $50.00, probably $100.00 to $200.00, extra money in just a few hours spare time. And this is just a start! Most *everyone* you know needs Christmas Cards, and when you show them the spectacular, nationally famous 1961 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. And you make up to 50¢ on each one! This is the *fun* way of making money because it's so easy. We send you samples that do the selling for you. You show such a beautiful selection of cards that you're bound to take orders from everybody. See for yourself without risking a penny by mailing coupon TODAY! You'll be glad you did!

Get These 2 Assortments on Approval

REGAL LUSTRE ASS'T. 21 colorful Deluxe cards on fabulous, lustrous Kromekote paper, in smart, tall shape, with brilliant decorations. A magnificent assortment!

FEATURE ASS'T. is a tremendous value! 21 gorgeous cards, beautiful designs rich with luxurious gold bronzing, sculptured embossing and sparkling glitter.

GET FREE CATALOG TOO—Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1961 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 boxes of Christmas Card Assortments on approval. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Novelty Gifts, etc. Everything you need to start making money at once and we show you how. See how much fun making extra money can be. Just mail the coupon below today!

SEND NO MONEY

Paste Coupon on postcard or mail in envelope

WALLACE BROWN, INC.
11 East 26th St., Dept. R-134
New York 10, N.Y.

Send 2 Christmas Card Assortments on approval, plus FREE Samples of Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name_____

Address_____

City & Zone_____ State_____

If writing for an organization, give its name_____

FREE

Samples of Popular-Priced,

Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's so easy, too, because . . . *We ship direct to your customers and we pay postage* . . . You have no bother; no trouble and no wasted time making deliveries. Send coupon for your FREE Samples of the 4 Great New Lines of these fast-selling Personal Christmas Cards!

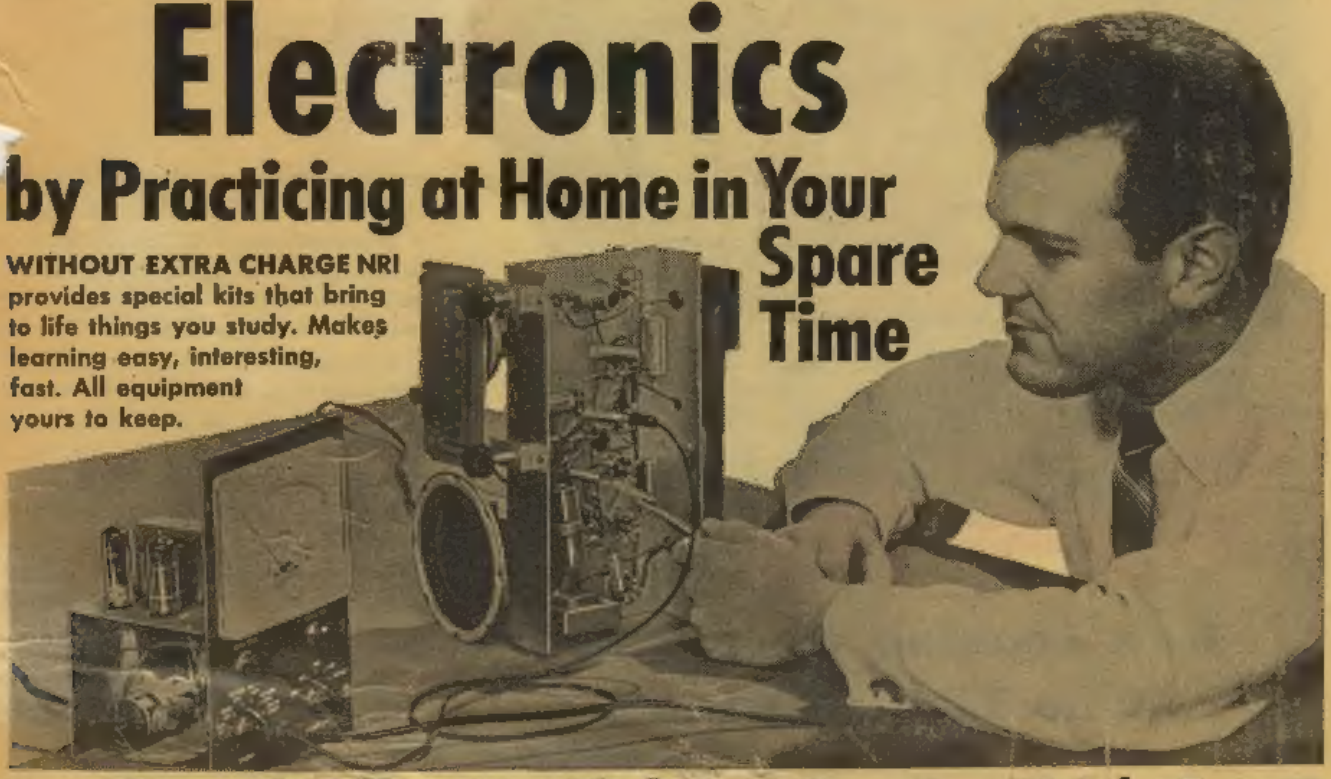
ORGANIZATIONS: Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

WALLACE BROWN, INC. 11 East 26th St., Dept. R-134 New York 10, New York

Learn Radio-Television Electronics

by Practicing at Home in Your Spare Time

WITHOUT EXTRA CHARGE NRI provides special kits that bring to life things you study. Makes learning easy, interesting, fast. All equipment yours to keep.



Fast Growth Offers You High Pay, Prestige, Bright Future

From Radio-TV Servicing and Broadcasting to missile launching sites like Cape Canaveral, NRI graduates share in the gigantic Electronics industry. Interesting jobs await you in studios, on ships and planes, in your own business. Mail coupon today for NRI catalog.

Many NRI graduates help build, install, operate and service automated electronic equipment for the new "Space Age" we live in—equipment used in offices, factories, the military. Others have important jobs as inspectors, laboratory technicans, etc., or hold essential civilian posts with the Government and Armed Forces.

J. M. SMITH
President

If you check the classified advertisements in your local newspaper, you will undoubtedly see more job opportunities available for men with Electronics training than for any other field. Hardly without exception, these are *better than average* jobs, with bright futures . . . jobs for which YOU could qualify through NRI training. Thousands of men like yourself—most of them without a high school diploma—have moved up to good pay and enjoy greater prestige in jobs with TV and Radio broadcasting stations, in industrial plants making Electronic equipment or in businesses of their own where they sell, install and service Radio and TV sets.

Train With The Leader

Join the many NRI graduates now taking advantage of career opportunities in this amazing Electronic Age. For 45 years, NRI has featured the best Radio-TV Electronics training for beginners—for men without previous experience. Throughout the U.S. and Canada, successful NRI graduates are proof that it's practical to train at home, in your spare time, at your own pace. Keep your present job while training. NRI supplies this training at low cost because it is the oldest and largest home-study Radio-TV Electronics school. In every respect, you will find the Electronics field a profitable one for the ambitious man. And the NRI "learn-by-doing" method is the most practical way for you to get into this exciting field quickly.

NRI Trained These Men

I was working in a textile factory trying to make ends meet. Now I own one of the most modern service shops in this section. ARGIE C. TAYLOR, Glasgow, Ky.

After graduating I was a shipboard radio operator. Now I am chief engineer at Station WARA.

NRI was a wonderful foundation. RAYMOND D. ARNOLD, Attleboro, Mass.

Thanks to NRI I am in a top position with the Federal Aviation Agency in the Navaids Electronic Section. JOE DUCKWORTH, Fort Worth, Texas

Four months after starting your course I left my job in a hardware store to work at Raytheon Manufacturing. Now I am an engineering assistant in Microwave Power Tube Research and Development Laboratory. LEONARD BLOOM, Newton Centre, Mass.

Start Soon to Earn More

NRI training can bring prompt financial return. Soon after enrolling, NRI shows you how to earn $10, $15 and more a week extra fixing sets in your spare time. This can lead to a profitable Radio-TV business of your own. Others have found good paying jobs within a year after enrolling.

Mail the coupon below TODAY for our FREE CATALOG. It tells in words and pictures about the amazing field of Electronics. Read success stories. See the equipment you get. Find out about the NRI 60-day free trial enrollment offer and convenient monthly terms. National Radio Institute, Washington 16, D. C.

GET 64 PAGE CATALOG FREE

MAIL THIS COUPON NOW

National Radio Institute
Washington 16, D.C. 1EM1

Send me full information without cost or obligation. No representative will call. (Please print.)

Name..... Age.....

Address.....

City..... Zone.... State.....

ACCREDITED MEMBER NATIONAL HOME STUDY COUNCIL

He's Looking for People Who Like to Draw

TODAY HUNDREDS of men and women who never thought they could be artists are working happily at easels and drawing boards, making pictures, and getting well paid for it. They all can thank Albert Dorne, a famous artist who devotes almost his full time to helping other people become artists.

Some of the people Dorne has helped

Don Smith of New Orleans is an example. A few years ago, he knew nothing about art, even doubted he had talent. Now he is an illustrator with a large advertising agency.

John Busketta is another. He was a pipefitter's helper in a big gas company. Today he still works for the same company, but as an artist in the advertising department, with a big increase in pay.

Harriet Kuzniewski was bored with an "ordinary" job before she heard of Albert Dorne. Today she does high-style fashion illustration in New York.

With the right training, Wanda Pickulski gave up her typing job to become fashion artist for a local department store.

John Whitaker of Memphis was an airline clerk two years ago. Recently he won a national cartooning contest and was signed to do a newspaper comic strip.

Long before Albert Dorne started looking for people who like to draw, they came to him for advice and help. Since he alone could only help a few of these people he called together America's most successful artists—men like Norman Rockwell, Jon Whitcomb, Stevan Dohanos and Al Parker.

A Plan To Help Others

He said: "All over America, there are people who like to draw, who could be turned into good artists. Why can't we give these people the training they need—including all the trade secrets and know-how

---

America's 12 Most Famous Artists

Norman Rockwell	Fred Ludekens
Jon Whitcomb	Ben Stahl
Al Parker	Robert Fawcett
Stevan Dohanos	Austin Briggs
Dong Kingman	Harold Von Schmidt
Peter Helck	Albert Dorne

A[illegible]
m[illegible]
At [illegible]
fu[illegible]

[illegible]—probably the greatest
in the history of commercial art.
his career, he began a
for people who like to draw.

we've learned over the years? I'm suggesting a new kind of school—a home-study art school that would give talented people the best professional art training, no matter where they live."

The famous artists agreed. Taking time from their busy careers, they spent several years creating a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and [illegible] every skill a top artist [illegible] Finally, the famous artists [illegible] oped a wonderful way to give [illegible] student personal correction and advice all through his training.

Albert Dorne is not surprised by the success of his students. "The art field is growing. We keep getting calls from all over the country, asking us for practical well-trained students who can step into full-time or part-time art jobs."

Famous Artists Talent Test

To find others with art talent worth developing, the famous artists created a 12-page talent test. Thousands paid $1 for this test, but now the School offers it free and will grade it free. If you show talent on the test, you will be eligible for training by the School. No obligation. Simply mail coupon. It might be your first step to an exciting, well-paid career in art.

FAMOUS ARTISTS SCHOOLS
Studio 5386 Westport, Conn.

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test.

Mr.
Mrs.....Age.....
Miss (please print)

Address.....

City.....Zone.....

County.....State.....